|  |  |  |  |
| --- | --- | --- | --- |
| **Name of facilitator:** |  | **Date of workshop:** |  |

|  |  |
| --- | --- |
| Assessment questions  *Please provide an explanation for each assessment* | Assessment Insert either “Yes”, “No” or “Partially” |
| Test 1: Could a lay person read and easily comprehend the story of this investment to the point where they could have some opinion of it? |  |
| > | |
| Test 2: Is each *problem* a ‘call to action’ that conveys what is broken (both the cause and effect)? |  |
| > | |
| Test 3: Is there a logical connection between the effect of the problem and the *benefits* and their KPIs? |  |
| > | |
| Test 4: Is the *strategic response* one which:   * is likely to deliver some or all of the expected KPI’s, * allows for more than one project option, and; * seems to be a valid response to the *problem/s*. |  |
| > | |
| Test 5: Does the *solution* read as a set of logical and sensible business changes that need to be undertaken to adequately deliver the *strategic response*? |  |
| > | |
| How would you rate this Investment Logic Map? |  |
| > | |