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| **Name of facilitator:** |  | **Date of workshop:** |  |

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| Assessment questions *Please provide an explanation for each assessment* | AssessmentInsert either “Yes”, “No” or “Partially” |
| Test 1: Could a lay person read and easily comprehend the story of this investment to the point where they could have some opinion of it? |  |
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| Test 2: Is each *problem* a ‘call to action’ that conveys what is broken (both the cause and effect)? |  |
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| Test 3: Is there a logical connection between the effect of the problem and the *benefits* and their KPIs? |  |
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| Test 4: Is the *strategic response* one which:* is likely to deliver some or all of the expected KPI’s,
* allows for more than one project option, and;
* seems to be a valid response to the *problem/s*.
 |  |
| > |
| Test 5: Does the *solution* read as a set of logical and sensible business changes that need to be undertaken to adequately deliver the *strategic response*? |  |
| > |
| How would you rate this Investment Logic Map? |  |
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